BRAND MATERIALS.
AFRICA

Supplier profile

Branded merchandise, POS materials and activation kits for marketing teams in Africa and MENA

contact@brandmaterialsafrica.com

Who we are

Brand Materials Africa sources and customises branded merchandise, POS materials, activation materials and campaign kits for marketing and procurement teams.

Telecom operators, banks and fintech, mobile money operators, FMCG and food & beverage brands, technology companies, NGOs and public health programmes, licensed lottery and betting operators, and communication agencies.

We deliver across the whole African continent and the Middle East & North Africa (MENA) region.

500+ products already made, no fixed list: we source whatever your campaign needs.

How an order works

Brand Materials Africa is your single point of contact: we define the need with you, prepare the proposal and follow production and delivery until the goods arrive. The order itself is signed with, and invoiced by, our manufacturing and logistics partner. Its full legal details appear on the purchase order and the pro forma invoice, and we provide its company documents to your procurement team for supplier registration.

What you can count on

Marketing expertise, sector by sector

We know these campaigns from the inside. We understand your constraints, your timelines and what your field teams really need.

Your brand guidelines, respected

Pantone references, logo versions, placement rules: every item follows your brand book, and you approve the artwork before production.

One point of contact

The same person follows your request from the first brief to delivery, in French or English.

Timelines that fit your campaign

We plan backwards from your launch date and adapt production to your deadline. Timing is confirmed in writing in each quotation.

Delivery across Africa and MENA

We organise shipping to the destination you choose, with the transport mode suited to your timing and budget, confirmed in the quotation.

From brief to delivery

01 **Brief** — Items, quantities, branding, country and date. A rough list is enough to start.

02 **Source** — We confirm specifications, minimum quantities and costs with manufacturing partners.

03 **Quote** — You receive a written quotation. Anything still unconfirmed is clearly listed.

04 **Approve** — You approve the quotation and the artwork proof.

05 **Produce** — Production is launched and followed with the factory.

06 **Deliver** — Shipping is coordinated to the agreed destination.

Product families

Apparel & headwear · Outdoor activation · POS & retail · Bags · Drinkware · Gadgets & tech · Promotional items · Events & furniture · Print & signage · Packaging & gift boxes

Industries

Telecom · Banking & fintech · Mobile money · FMCG · Food & beverage · Technology · NGOs & public health · Betting & lotteries · Communication & event agencies

Terms

Currency	In US dollars (USD).
Payment	A deposit when the order is confirmed and the balance before shipment. The exact split is stated in each quotation.
Delivery	By default FOB (goods loaded on the ship at the port of departure) or EXW (collection from the factory). Depending on the country, we can also deliver to your warehouse. The delivery terms and who handles customs duties are stated in each quotation.
Where	Across the whole African continent and the Middle East & North Africa (MENA) region. Delivery terms and timing are confirmed in each quotation.
Approval	Production starts only after you approve the written quotation and the artwork.

Specifications, minimum quantities, prices and lead times are confirmed in each quotation.

The team

Olivier L. — Co-founder, marketing & activation

Olivier turns your campaign objectives into concrete materials, checks that every item follows your brand guidelines and follows each order through to delivery. Your single point of contact, in French and English.

Simon F. — Co-founder, production & logistics

15 years of experience in manufacturing in Asia and shipping apparel, POS and activation materials. Simon runs our manufacturing and logistics partner, which produces, checks and ships your orders.

Contact

contact@brandmaterialsafrica.com · brandmaterialsafrica.com

Supplier questionnaire, ethics charter, required documents: send them to contact@brandmaterialsafrica.com.